



City Harvest Surplus Food Impact Report

By choosing to provide surplus food to City Harvest, **New Covent Garden Market** has nourished hundreds of thousands of people across London experiencing food poverty.

Your donations between 1st April 2025 – 22nd July 2025 equal:

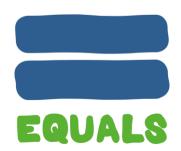






Your donations bring hope and opportunity to thousands of people who are unable to access or afford nutritious food. Food poverty is when you have to make hard choices: 'Heat or eat?', 'Commute to school/ work or eat dinner?'.

Providing free, healthy food to community partners feeding some of London's most vulnerable residents enables these organisations to stretch their budgets further to offer additional, vital services to those who require them.



How Your Donation Helps

City Harvest delivers to <u>every kind of community group in London</u>, including food banks, faith groups, community centres, domestic abuse refuges, homeless shelters, food banks, schools, refugee centres, mental health centres, family centres and youth clubs. Every week, City Harvest supports **130,000** Londoners with free food.



Carpenters' & Dockland Community Centre, Newham, feeds 2,000 people in the local community each week with donated surplus food. The centre, run by a small staff team and volunteers, operates daily to support people on a low income, unemployed residents and those experiencing homelessness, among others in the community seeking extra support.

Its food bank, community cafeteria, double-decker bus support hub, and general safe space for advice on welfare or housing are all lifelines for this community. A stone's throw from Westfield Stratford City and the Olympic Park, this centre relies on goodwill and community spirit.

"City Harvest and M&S help keep our cafeteria running. Without them, we wouldn't be able to run a free cafeteria. So, thank you very much." - Manager, Samantha White



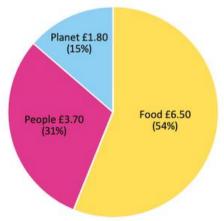


Your Impact with City Harvest

Social Return on Investment (SROI) is an approach to measure the outcomes of an activity to quantify the 'societal value' it creates in terms of economic, social, and environmental benefits. At City Harvest, we calculate our SROI analysis in alignment with our mission of 'Rescuing food, people, and planet.' The analysis provides a breakdown of the estimated benefit to society (both financial and non-financial) of City Harvest donations in a financial value.

For **every 1kg food** redistributed, City Harvest delivers an estimated £3.55 of positive impact for food recipients & food donors.

For **every £1 invested** in City Harvest, **£11.90 of value** is created each year for society.



City Harvest Value Reporting

City Harvest Value Reports explore the intrinsic value of food redistribution to food, people and the planet and how you can make a real difference. Read them <u>here</u>.



